

MARKETING RELEASE



April 07, 2010

ADI Global Distribution- India

MRP Label on products

Dear Valued Customer,

As per the Provisions of **the Standard of Weights and Measures (Packaged Commodities) Rules, 1977** all Packaged Commodities are subject to the Labeling Requirements which include certain mandatory declarations along with **Maximum Retail Price (MRP)**.

ADI is pleased to announce that products imported by ADI, falling under the packaged commodity classification will be distributed with MRP and necessary declarations label and will be available as the manufacturer intended it for the end user.

For any further queries or clarifications on this subject please contact your nearest ADI Branch Manager or write to us at adi.india@adiglobal.com

We thank you for your continued support and understanding in this regard.

Warm Regards,

Team ADI